

**Outreach Efforts Concerning KOLO-TV**

For information concerning the outreach efforts undertaken by the station, please see the EEO Public File Reports attached as Exhibit 2.

Since the current EEO rules went into effect on March 10, 2003, the applicant has experienced some difficulties in its outreach efforts as of the date of this application. In certain instances, the station did not engage in broad outreach in recruiting for openings. The station consulted with outside counsel and took corrective steps.